



WOMEN IN DATA SCIENCE
@Kennesaw State University

TUESDAY MARCH 13 4:00 – 6:00 in CL 1009
(First floor Clendenin Building)

The Analytics and Data Science Institute at Kennesaw State University presents Women in Data Science@KSU.

Come learn more about working in a career in Analytics and Data Science!

This session will be led by Dr. Beverly Wright, who leads the Analytics and Insights practice for Aspirant. She is also an Executive Education instructor at Georgia Tech and serves on the Board of Directors for Business Analytics Center at Georgia Tech. Beverly brings over twenty years of marketing science, analytics, and insights experience from corporate, consulting and academia. In her consultative roles for both nonprofits and for profit businesses, she solves critical issues through the use of modeling and advanced analytics.

Dr. Wright will be discussing what it takes to be an analytics consultant in an ever-changing data centric landscape.

Please RSVP to Cara Reeve (cmisurac@kennesaw.edu). Refreshments will be served.

datascience.kennesaw.edu