Cheryl C. Pressley
Data Analytics & Reporting Leader

Cheryl Pressley leads the Data Analytics & Reporting team at Southern Company. With more than 9 million customers, 46,000 megawatts of generating capacity and 1,500 billion cubic feet of combined natural gas consumption and throughput, Atlanta-based Southern Company (NYSE: SO) is America's premier energy company serving the Southeast through its subsidiaries.

Cheryl is responsible for data scientists and data architects that lead data analytics initiatives and BI architects in charge of development standards, guidelines and infrastructure supporting related cross-functional implementations. More specifically, Cheryl’s team is responsible for consulting with internal functional areas to translate business requirements into analytics/reporting requirements, identifying and correlating data sources, producing robust data models, and developing roadmaps for data organization and consumption. She is responsible for a team of analysts that design and build business intelligence (BI) solutions and produce both prescriptive and predictive analytics solutions.

Cheryl a Southern Company representative for the Energy Impact Partners (EIP) Asset Management Data Analytics Workgroup. She is also an active member of The Junior League of Atlanta and Alpha Kappa Alpha Sorority, Incorporated.

Cheryl holds a bachelor’s degree in Computer Science from Kennesaw State University and a bachelor’s degree in Family and Consumer Sciences - Housing from The University of Georgia. She resides in Atlanta, Georgia with her husband and daughter.

Please RSVP to Cara Reeve (cmisurac@kennesaw.edu).

Refreshments will be served.

http://datascience.kennesaw.edu/